



ELC of SWFL
Events Committee (Ad Hoc)
Minutes
November 5, 2018
1:00 pm

Purpose: The purpose of the Events Committee is to create and implement events to build a stronger governance board and improve the ELC's presence in the community

Goals:

1. To create events that build relationships both internally and externally.
2. To lead planning and implementation of events

Committee Members- Present: **Marshall Bower** *President/CEO, The Foundation for Lee County Public Schools*; **Joe Paterno**, *Workforce Development Board*; **Michele King**, *Golisano Children's Hospital of SWFL* and **Rita Dellatore**, *Owner/Director, Kid City Early Learning Academy, LLC*

Committee Members - Absent: **Roger Mercado**, *Director, Lee County Human and Veteran Services, Designee-Lee Board of County Commissioners*

Staff-Present: **Susan Block**, CEO

<u>Agenda Item</u>	<u>Actions</u>
Approval of Meeting Minutes Meeting opened at 1:08 pm Quorum was established	Motion to approve the minutes from 10.22.18 made by Michele King. Second by Joe Paterno. Motion approved.
Events Survey: Committee discussed survey questions. <ul style="list-style-type: none"> <input type="checkbox"/> Time of year? May or August? <input type="checkbox"/> Time of day? Breakfast? Lunch? Late afternoon? Early Evening? <input type="checkbox"/> Who should be included? check all that apply <input type="checkbox"/> Business? Providers? Families? Educators? Decision Makers? <input type="checkbox"/> Primary Purpose? Check all that apply 	Ms. Block will send the survey out for completion so that the results can be considered at the December 5 th Board Meeting.

<p>Educating the community and Decision Makers on the importance of early learning? Recognition of outstanding providers? Friend raiser? Name recognition for ELC? Other? (fill in the blank)</p> <ul style="list-style-type: none"> <input type="checkbox"/> Preferred venue? Broadway Palms or similar; a country club; a hotel; Collaboratory (SWFL Community Foundation); FSW Community Room (building U) other? <input type="checkbox"/> Should we charge or not charge for the event? <input type="checkbox"/> Suggestions/Ideas for a key note speaker? 	
<p>Staff Appreciation Event</p> <ul style="list-style-type: none"> <input type="checkbox"/> Repeat the same thing that was done two years ago? Lunch is bought through board member donations <input type="checkbox"/> Mission BBQ was suggested as a possible vender. <input type="checkbox"/> Board members would serve the lunch. If there is sufficient funds, would like to buy gift cards for each staff member. Perhaps there would be a grand prize as a raffle for everyone attending lunch of a larger amount. This will depend on how much is raised by the board <input type="checkbox"/> Ms. Block will pick a January or February lunch date when all staff are in the building. 	<p>Ms. Block will pick a date based on staff development dates in early 2019 Committee ask for a motion at the 12/5/18 board meeting, including a commitment to be there to serve.</p> <p>Ms. Block will get some quotes for BBQ lunch - discounts for Not for Profits?</p>
<p>ELC Champions Community Event</p> <ul style="list-style-type: none"> <input type="checkbox"/> The committee talked about possible speakers (Mike Martin, Jim Nathan, Senator Passidomo?) <input type="checkbox"/> Format: A one-hour program is being considered with the naming of the first “Champion for Early Learning”. Everyone agreed that we should be highlighting the great programs that are happening in the community. Possibly we could create a video that highlight the success of our work (SR family that has excelled because of our help; how did the ELC make a difference in the life of. <input type="checkbox"/> Event schedule - Mingle, intro by speaker, heart-tugging video, intro family (featured in video), “champion” announcement, and a call to action <input type="checkbox"/> Materials: A hand out - 1-2 pager on the return on investment for early learning 	
<p>Meeting ended at 1:55 pm</p>	<p>Next scheduled meeting of the Events Ad Hoc Committee is following the board meeting, December 5, 2018, 10::30 am.</p>

All meetings are held at the Early Learning Coalition 2675 Winkler Ave, Ft Myers, FL 33901 unless otherwise noted. On line access to meetings, via Zoom, is available upon request.