Purpose: The purpose of the Events Committee is to create and implement events to build a stronger governance board and improve the ELC’s presence in the community.

Goals:
1. To create events that build relationships both internally and externally.
2. To lead planning and implementation of events.

Committee Members- Present: Marshall Bower President/CEO, The Foundation for Lee County Public Schools; Joe Paterno, Workforce Development Board; Michele King, Golisano Children’s Hospital of SWFL; Rita Dellatore, Owner/Director, Kid City Early Learning Academy, LLC and Roger Mercado, Director, Lee County Human and Veteran Services, Designee-Lee Board of County Commissioners.

Staff-Present: Susan Block, CEO

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<th>Agenda Item</th>
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<td>Welcome and Introductions meeting opened at 1:08 pm</td>
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Review of Committee Purpose -what we do at the ELC, effects everyone at the table.
The group agreed that the purpose reflects the intent of the board.

Our focus should be educating our community on the power of early learning.

Ideas and general discussion:
- Stories of our board members and why they serve. Why the ELC is important to our community.
- Stories of families, importance of services, long range effect of early learning.
- Identify early learning champions - from each county to speak on behalf of early learning - someone with name recognition.

Board Social Evening
Not necessarily needed if there are events that require members to work together which would help to build relationships.
Staff Appreciation
Some ideas were shared for the board to show staff appreciation:
- ice cream social - late afternoon
- snow cone truck ($150 - Roger)
- lunch in the building, served by ELC Board
- an event, ie, at the ball park with a theme of “team”

Community Event
First time out, we could do a “Champions for ELC” with a goal to include people who will draw others, influence our decision makers. Include recognition of providers and the people who have benefited from ELC services.

Goal – to create an educational, friend raiser to build the basis of later fundraiser, awareness campaign. Possible ideas:
1 - do a breakfast - sell the champions on the ideas we’d like them to carry for us. - get a champion to sell our idea for us - why this is important to this. - experiential learning for adults
2 - do family friendly event - to celebrate them;
3- “meet the kids” day? like NCEF
Bus tour?
Need to include, ie, Mike Martin, FGCU. A call to action is essential as part of any event.

The month of May includes Provider Appreciation. This could serve as as a focal point

Committee will develop a survey for the board to get input on essential ideas, time of year, how could you help? sponsors, organizing - who would you be willing to

Schedule Next Committee Meeting ended at 2:08 pm

Next scheduled meeting of the Events Ad Hoc Committee is Monday, November 5th.

All meetings are held at the Early Learning Coalition 2675 Winkler Ave, Ft Myers, FL 33901 unless otherwise noted. On line access to meetings, via Zoom, is available upon request.