



ELC of SWFL
 Events Committee (Ad Hoc)
Minutes
December 5, 2018
 1:00 pm

Purpose: The purpose of the Events Committee is to create and implement events to build a stronger governance board and improve the ELC's presence in the community

Goals:

1. To create events that build relationships both internally and externally.
2. To lead planning and implementation of events

Committee Members- Present: **Marshall Bower** *President/CEO, The Foundation for Lee County Public Schools*; **Joe Paterno**, *Workforce Development Board*; and **Michele King**, *Golisano Children's Hospital of SWFL*

Committee Members - Absent: **Roger Mercado**, *Director, Lee County Human and Veteran Services, Designee-Lee Board of County Commissioners* and **Rita Dellatore**, *Owner/Director, Kid City Early Learning Academy, LLC*

Staff-Present: **Susan Block**, CEO

<u>Agenda Item</u>	<u>Actions</u>
<p>Approval of Meeting Minutes November 5, 2018: Meeting opened at 10:37 am and quorum was established.</p>	<ul style="list-style-type: none"> • Motion to approve the minutes from 11.05.18 made by Joe Paterno. Second by. Michele King; Motion approved.
<p>Events Survey Review of Results: Ten responses were received. Committee discussed survey responses.</p> <ul style="list-style-type: none"> • The survey indicated that a May breakfast event was preferred • The primary audience is the business community. • The primary purpose for the event is friend raising and educating the community and decision makers on the importance of early learning. • The preferred venue is Broadway Palms or someplace similar • Most felt that we should not charge for the event however, the committee may decide to charge a small fee to gain a commitment from attendees. • FGCU President Dr. Martin was identified as a possible key note speaker. The Committee would like to include him, if possible. 	<ul style="list-style-type: none"> • Mr. Bower will schedule a meeting between Will Prather, owner of Broadway Palms, and Ms. Block to discuss the possibility of the event being held there • Mr. Bower will follow-up with Dr. Martin about being the keynote speaker for the event.

<p>Staff Appreciation Event, January 25, 2019</p> <ul style="list-style-type: none"> • The Board agreed to repeat the same lunch event that was done two years ago. Lunch is bought through board member donations • Board members would serve the lunch 	<ul style="list-style-type: none"> • Ms. Block will send a calendar initiation and an email to the board to ask for help to fund the luncheon.
<p>ELC Champions Community Event</p> <ul style="list-style-type: none"> • Planning for this event will focus on a 2020 event that builds on the May 2019 event. 	
<p>Meeting ended at 10:54 am</p>	<ul style="list-style-type: none"> • Next scheduled meeting of the Events Ad Hoc Committee is Monday, January 7, 2019, at the Oasis Restaurant, 2260 Martin Luther King Boulevard, 8:00 am.

All meetings are held at the Early Learning Coalition 2675 Winkler Ave, Ft Myers, FL 33901 unless otherwise noted. On line access to meetings, via Zoom, is available upon request.