



ELC of SWFL Events Committee (Ad Hoc)
Minutes
August 5, 2019, 8:00 am
Oasis Restaurant, 2260 Martin Luther King Jr. Blvd.

Purpose: The purpose of the Events Committee (Ad Hoc) is to create and implement events to build a stronger governance board and improve the ELC's presence in the community

Goals:

1. To create events that build relationship both internally and externally.
2. To lead planning and implementation of events

Committee Members: **Marshall Bower** *President/CEO, The Foundation for Lee County Public Schools (chair)*; **Joe Paterno**, *Workforce Development Board*; **Michele King**, *Golisano Children's Hospital of SWFL*; **Rita Dellatore**, *Owner/Director, Kid City Early Learning Academy, LLC.*

Committee Members Absent: **Roger Mercado**, *Director, Lee County Human and Veteran Services, Designee-Lee Board of County Commissioners*

Staff: **Susan Block**, CEO

<u>Agenda Item</u>	<u>Action</u>
Approval of Meeting Minutes, March 4, 2019 and April 16, 2019. The meeting opened at 8:10 am.	Michele King moved to approve the minutes of March 4, 2019 and April 16, 2019, Joe Paterno seconded. Motion approved.
5/10/19 Event Debrief: <ul style="list-style-type: none"> • The event lost \$469.90. 110 attendees each paid \$10. • Overall, positive response to the event from those attending • Ideas on how to proceed with plans for the 2020 Event: <ul style="list-style-type: none"> - This is the ELC's Event; would welcome sponsorship from one or all of the local chambers. As a major sponsor, offer opportunity to speak during the program - Scheduling in May (or April) if needed is preferred - Committee liked the idea of tying social-emotional development into the Florida Grade Level Reading Campaign and possibly have Dr. Martin return as an emcee. A focus on how you can be a positive influence in the life of a child and support educational success. 	Marshall Bower will talk with the Chamber of Greater Fort Myers' board president to initiate such a conversation. Susan Block will reach out to Broadway Palms to request possible meeting dates.
Status of Committee <ul style="list-style-type: none"> • All agreed that this should be a regular standing committee of the board. 	A By-laws change will be introduced at the upcoming Nominations & Bylaws

	Committee and forwarded to the Exec and Board for approval.
Staff Appreciation Event <ul style="list-style-type: none"> - Scheduled for Friday, October 11, 2019 - Lunch – Famous Dave’s; Board servers - If possible, gift cards for the staff as well. 	Susan Block will see if Victor Mraz can arrange price from Famous Dave’s again. Susan Block will send a request to Board members for financial support for the event.
Schedule Next Committee Meeting: To be scheduled as needed	

Meeting location is noted with the meeting announcement and posted on the ELC’s Website: www.elcofswfl.org.