



# ELC of SWFL Events Committee

## Minutes

July 14, 2022

Oasis Restaurant

**Purpose:** The purpose of the Events Committee is to create and implement events to build a stronger governance board and improve the ELC's presence in the community

**Goals:**

1. To create events that build relationship both internally and externally.
2. To lead planning and implementation of events

**Committee Members:** **Marshall Bower** *President/CEO, The Foundation for Lee County Public Schools (chair)*; **Michele King**, *Golisano Children's Hospital of SWFL*; **Joe Paterno**, *Retiree*; and **Tara Sherrod**, *Director, First Baptist Preschool, Representative of Faith-Based Childcare Providers*

**Staff:** **Susan Block**, CEO

Agenda Item	Discussion	Actions
Approval of Meeting Minutes, May 12, 2022	Meeting opened at 8:02. Quorum was established	Motion to approve the minutes from May 12, 2022, by Marshall Bower. Second by Michelle King. Motion approved.
Update since May 12, 2022	<ul style="list-style-type: none"> <li>• Susan Block gave an update on activities since our May 12 meeting. The number of participants registered is 25 individuals. The group talked about strategies to help improve registration. A final count for the breakfast needs to go to Broadway Palms by July 29<sup>th</sup>.</li> <li>• Susan Block and Marshall Bower met with Armando Llechu in preparation for the event.</li> <li>• Susan Block reported that the ELC is unable to recruit children to lead the pledge. Marshall Bower expressed disappointment. Tara Sherrod offered to help to get children in attendance for the pledge and to greet participants.</li> <li>• A photo booth is preferred to photos taken by phone.</li> </ul>	<ul style="list-style-type: none"> <li>• Susan Block will order a photo booth.</li> <li>• Susan Block will send Joe Paterno talking points.</li> <li>• Susan Block will resend the Smeltzer video and send this to Armando Llechu as well.</li> </ul>



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	<ul style="list-style-type: none"> <li>• Board assignments for the morning will be written out. Volunteers are needed at the registration table and to trouble shoot.</li> <li>• Joe Paterno asked for talking points as part of his speech. He will deliver “the ask” from businesses.</li> <li>• Michele King talked about Erin Smeltzer’s speech from the Florida Chamber Prosperity event.</li> </ul>	
Update from Staff Work Group	<ul style="list-style-type: none"> <li>• Simple centerpieces have been created and are ready for the event.</li> <li>• Bosses for Babies materials will be included in the handouts from the Children’s Movement about their tool kit for businesses.</li> </ul>	
Next Schedule Meeting: To be scheduled	Meeting ended at 8:40 am	