



## ELC of SWFL Events Committee

### Agenda

January 4, 2023

8:30 a.m.

Meeting held in-person at the Oasis Restaurant - 2260 Dr Martin Luther King Blvd, Fort Myers, FL 33901

**Purpose:** The purpose of the Events Committee is to create and implement events to build a stronger governance board and improve the ELC's presence in the community.

**Goals:**

1. To create events that build relationships both internally and externally.
2. To lead planning and implementation of events

**Committee Members:**

**Tara Sherrod, Committee Chair**, Director, First Baptist Preschool, Representative of Faith-Based Childcare Providers

**Laura Bright**, Chief Advancement Officer, Golisano Children's Museum

**Staff:**

**Dr. Melanie Stefanowicz**, CEO

**Gilda Duran**, Chief Program Officer

**Monica Gaddy**, Administrative Coordinator

Agenda Item	Facilitator	Discussion and Action
<b>01. Welcome and Updates</b>	Tara Sherrod, Chair	Meeting being at 8:39 with welcome by Tara Sherrod.
<b>02. Approve:</b> Meeting Minutes: October 26, 2023	Tara Sherrod	Motion to approve October 26, 2023, meeting minutes by Laura Bright, Seconded by Tara Sherrod
<b>03. Discussion:</b> 2023-2024 board events and fundraising initiatives. a. Outreach events b. Future direction for Events Committee	Tara Sherrod	Board events. Business Breakfast will be pushed out until the fall of 2024. Annual Board sponsored BBQ, looking at May 10, 2024, as the actual date. Outreach: Committee will take advantage of outreach events, to increase awareness in the community and garner stakeholder support. Future direction for Events Committee: We are looking to grow our committee and look at the actual mission and purpose of the committee. Defining ways to improve awareness, get out in the local committees to bring brand awareness to increase enrollments. Suggested that an Amazon wish list be created for the lobby project. Possibility Board member to support project by purchasing additional items for lobby



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		enhancements.
<b>04. Informational:</b> Staff events: a. Staff ½ day PD on b. Thanksgiving Potluck c. Staff Holiday Celebration d. BBQ Lunch	Tara Sherrod	½ allowed Dr. Melaine the opportunity to provide a staff development workshop. An outline for staff to work SMART goals for the year with leadership. Thanksgiving potluck was a success. Board members provided desserts.
<b>05.</b> Next Scheduled Meeting: February 22, 2024, at 8:30 a.m.	Tara Sherrod	Confirmed next scheduled meeting for February 22, 2024, at 8:30 a.m.
<b>06.</b> Adjournment	Tara Sherrod	Meeting adjournment