



**ELC of SWFL Events Committee**  
**Meeting Minutes**  
**February 22, 2024**  
**8:30 a.m.**

Meeting held in-person at the Oasis Restaurant - 2260 Dr Martin Luther King Blvd, Fort Myers, FL 33901

**Purpose:** The purpose of the Events Committee is to create and implement events to build a stronger governance board and improve the ELC’s presence in the community.

**Goals:**

1. To create events that build relationships both internally and externally.
2. To lead planning and implementation of events

**Committee Members:**

**Tara Sherrod, Committee Chair**, Director, First Baptist Preschool, Representative of Faith-Based Childcare Providers

**Laura Bright**, Chief Advancement Officer, Golisano Children’s Museum

**Staff:**

**Dr. Melanie Stefanowicz**, CEO

**Gilda Duran**, Chief Program Officer

**Monica Gaddy**, Administrative Coordinator

Agenda Item	Facilitator	Discussion and Action
<b>01. <u>Welcome and Updates</u></b>	Tara Sherrod, Chair	Meeting called to order at 8:45 am. By Chair Tara Sherrod.
<b>02. <u>Approve:</u></b> Meeting Minutes: January 4, 2024	Tara Sherrod	The chair made a motion to approve meeting minutes from January 4, 2024. Quaron established a motion to approve with none opposed. Motion carries
<b>03. <u>Discussion:</u></b> 2023-2024 board events and fundraising initiatives.  a. Outreach events b. Fundraising support c. BBQ Lunch – May 10 d. Business Breakfast: Proposed Dates from Broadway Palm	Tara Sherrod	Up coming events scheduled for 2024. a. Outreach events Programs services will be participating in the Reading Festival event March 2 <sup>nd</sup> Downtown Ft. Myers. They will be providing over two thousand books to the community. b. Board sponsored BBQ for May 2024. Laura Bright will follow up for Board Members to confirm participation and will reach out to vendor for cost assessment.  c. Fundraising support. No current fundraising events have been established.  d. Business Breakfast is still pending. We are unable to secure Broadway Palms until August 2024. May no longer be a viable option. Other options will be presented at our next meeting.

<b>04. <u>Next Scheduled Meeting:</u></b> April 4, 2024, at 8:30 a.m.	Tara Sherrod	Next Scheduled meeting confirmed for 04/24/2024 <sup>7</sup> at 8:30 am.
<b>05. <u>Adjournment:</u></b>	Tara Sherrod	Meeting adjournment