



ELC of SWFL Events Committee

Minutes

April 4, 2024

8:30 a.m.

Meeting held in-person at the Oasis Restaurant - 2260 Dr Martin Luther King Blvd, Fort Myers, FL 33901

Purpose: The purpose of the Events Committee is to create and implement events to build a stronger governance board and improve the ELC's presence in the community.

Goals:

1. To create events that build relationships both internally and externally.
2. To lead planning and implementation of events

Committee Members:

Tara Sherrod, Committee Chair, Director, First Baptist Preschool, Representative of Faith-Based Childcare Providers

Laura Bright, Chief Advancement Officer, Golisano Children's Museum

Staff:

Dr. Melanie Stefanowicz, CEO

Gilda Duran, Chief Program Officer

Monica Gaddy, Administrative Coordinator

Agenda Item	Facilitator	Discussion and Action
<p>01. <u>Welcome and Updates</u></p>	<p>Tara Sherrod, Chair</p>	<p>Welcome by Tara, meeting called to order at 8:55 a.m. In attendance for in person meeting is Laura Bright, Dr. Melanie Stefanowicz, Gilda Duran, and Monica Gaddy. No public attendance, no public comment.</p>
<p>02. <u>Approve:</u> Meeting Minutes: February 22, 2024</p>	<p>Tara Sherrod</p>	<p>Motion to approve February 22nd meeting minutes made by Laura Bright and Seconded by Tara Sherrod. All in favor motion carries.</p>
<p>03. <u>Discussion:</u> 2023-2024 board events and fundraising initiatives.</p> <p>a. Outreach Events b. BBQ Lunch – May 10 c. Future Direction for Events Committee</p>	<p>Tara Sherrod</p>	<p>Maro Polo would like to discuss plans for a staff event. Outreach-Gilda Duran stated the Reading festival was a success. ELC provided books to every family that visited our booth. Upcoming events Sat - 4.27.2024 – Books Balls and Blocks @ Immokalee Community Center Thurs - 5.9.2024 – Community Resource and job fair @ North Shore Alliance Church, NFM Sat – 5.11.2024 – 2nd Grade literacy Day at LCSB, FM Thurs – 5.23.2024 – Books, Balls and Blocks @ N Ft Myers Library VPK and SR campaigns are still underway. TV ads, banners and radio spots have been a tremendous success. Staff ap BBQ-Tara will be placing order for BBQ lunch scheduled for 05/10/2024. The number of participants is sixty. Board members have been asked to make donations towards the staff appreciation day. Future direction for Events committee is to grow community engagement and visibility</p>

04. <u>Next Scheduled Meeting:</u> May 30, 2024, at 8:30 a.m.	Tara Sherrod	Tara confirmed next meeting date of May 30, 2024, at 8:30 a.m.
05. <u>Adjournment:</u>	Tara Sherrod	Meeting adjournment at 9:30 a.m.