



ELC of SWFL Events Committee (Ad Hoc)
Minutes
April 16, 2019, 8:00 am
Oasis Restaurant, 2260 Martin Luther King Jr. Blvd.

Purpose: The purpose of the Events Committee is to create and implement events to build a stronger governance board and improve the ELC's presence in the community

Goals:

1. To create events that build relationship both internally and externally.
2. To lead planning and implementation of events

Committee Members: **Marshall Bower** *President/CEO, The Foundation for Lee County Public Schools (chair*

Committee Members Absent: **Joe Paterno**, *Workforce Development Board;* **Michele King**, *Golisano Children's Hospital of SWFL* **Rita Dellatore**, *Owner/Director, Kid City Early Learning Academy, LLC* and **Roger Mercado**, *Director, Lee County Human and Veteran Services, Designee-Lee Board of County Commissioners.*

Staff: **Susan Block**, CEO

<u>Agenda Item</u>	<u>Action</u>
Approval of Meeting Minutes, March 4, 2019. The meeting opened at 8:07 am. Mr. Bower and Ms. Block reviewed all plans for the 5/10/19 event.	Tabled. Lack of quorum
5/10/19 Event Status: <ul style="list-style-type: none"> • Op-Ed: Was published in the News Press on April 10, 2019. • A video of children from Messina will be shown to lead the Pledge of Allegiance. • Photos and talking points have been gathered in a PowerPoint that will scroll during breakfast. • Invitations have been sent electronically; • Invitations are being distributed via social media. • Handouts • Mr. Bower suggested possible television PSAs and publicity through Florida Weekly. 	
May 2019 Event Agenda: <ul style="list-style-type: none"> • Mr. Bower reviewed the draft program. 	
<ul style="list-style-type: none"> • Ms. Block will detail board member roles and responsibilities and request support, as needed. 	
Schedule Next Committee Meeting: To be announced, following the event.	

Meeting location is noted with the meeting announcement and posted on the ELC's Website: www.elcofswfl.org.

[Events Minutes 04.16.19.docx](#)